

CONFERÊNCIAS  
DE **VALOR APAAH**  
2017  
Ílhavo • Porto • Évora

24 e 25 de março | Montebelo Vista Alegre Ílhavo Hotel

Liz Thiebe CEO Rumailah Hospital Hamad Medical Corporation Qatar



# Discussion today

- Application of technology and care models to two very different populations
- We will focus on the transition of care
- We will explore the collaboration between hospital/primary care/community and the patient/family



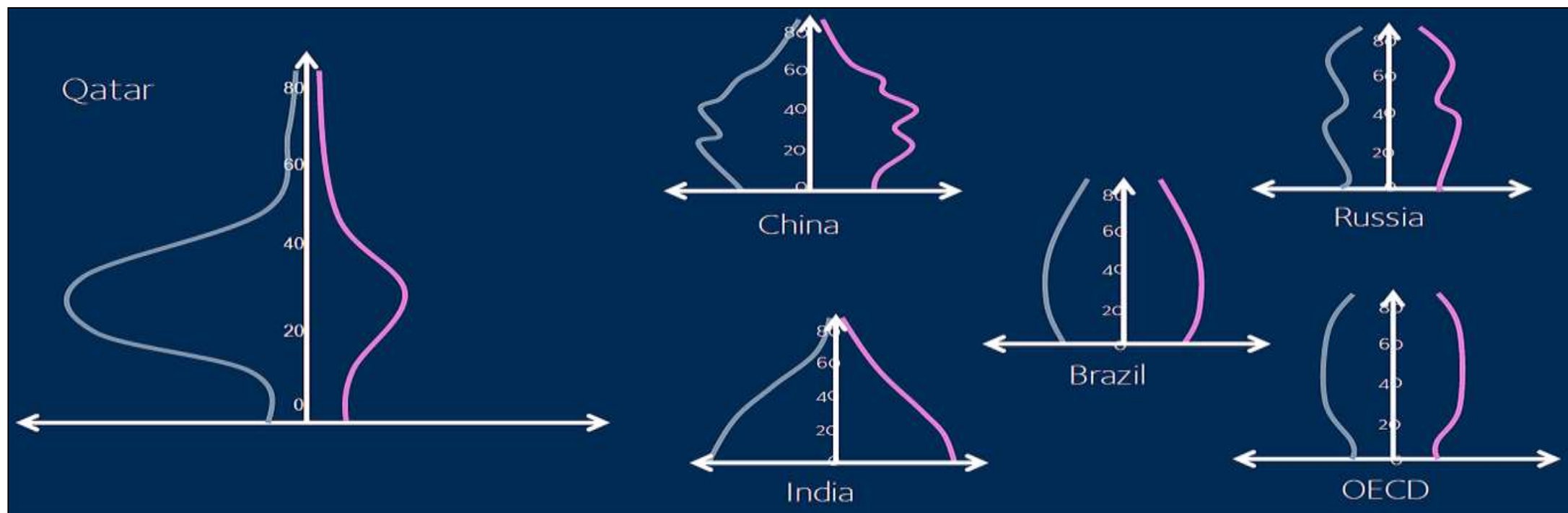
# Qatar Example

- 350,000 local population
- Young
- Large expat community (2 Million)
- Wealth allows for the development of systems and technology





# Qatar and GCC population structures are unlike others in the developing or developed world



## Bio Bank/ Genetic testing

- Available to all Qatari National
- Creates rich data bank
- Young population linked to medical care
- Relationships between genetic makeup
- Disease risk
- Physical characteristics and behaviour



Biobank screening

Prevention/primary  
care

Hospital care



# Characteristics of Initiatives

- High patient involvement in care
- Self care
- Prevention initiatives on a national scale
  - Smoking cessation
  - Exercise
  - Diet
  - Safe driving



# Enablers in the health system

- Biobank screening
- Single electronic medical record
- High use of smart phones and app technology





# Challenges

- Communication from primary to hospital care
- Largely a referral based system with poor coordination
- Self management of young patients



# USA Example

- Growing elderly population
- Living longer
- High cost
- Chronic disease management accounting for 78% of health care spend
- Hospital care dominates the health system spending



Hospital

Home

Primary  
care



# USA Example 1 Medicare Telemedicine study

- One location in Western Washington State Wenatchee
- Health Buddy program
  - Programmed software on a device for Medicare patients with chronic disease
  - COPD, Diabetes, CHF
  - Linked to case manager
  - Daily intervention



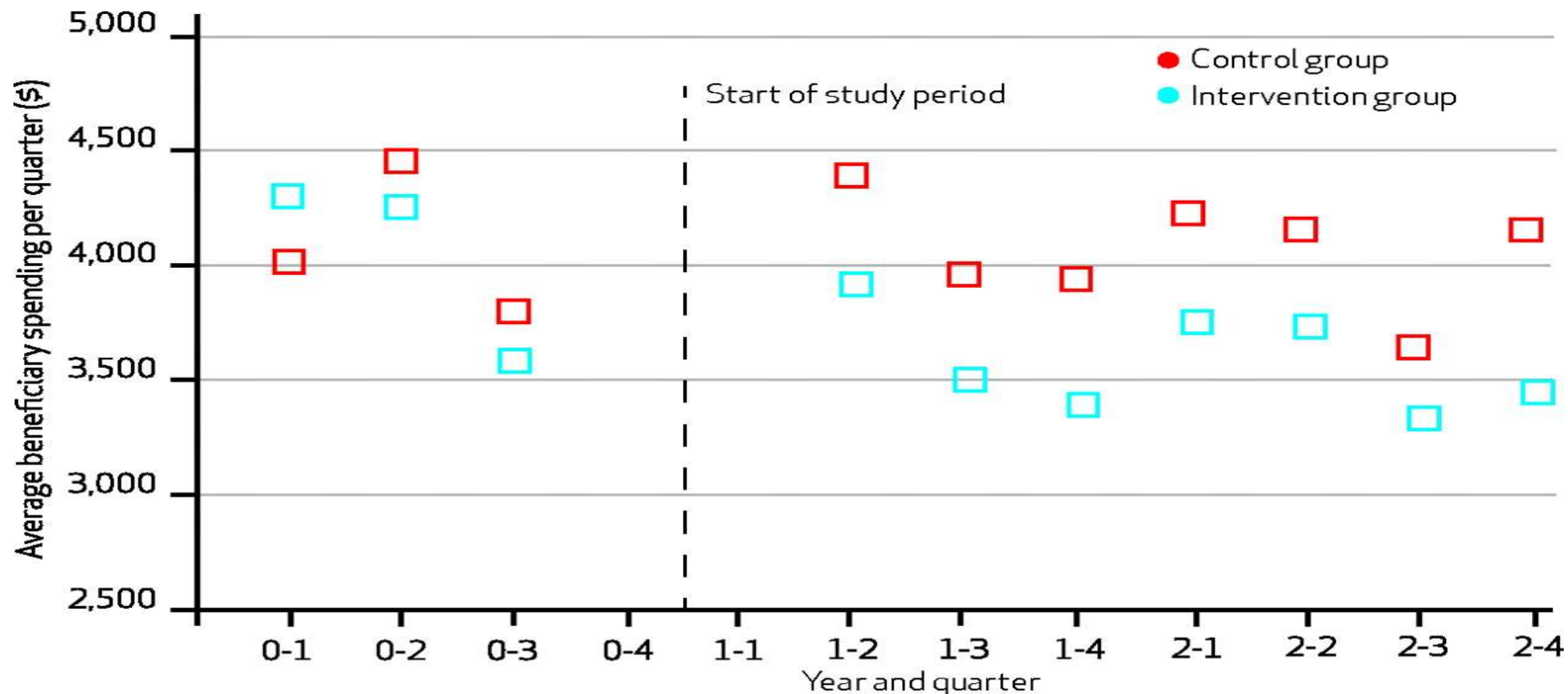


# Results

- Lower mortality rate (2.5 %)
- Lower readmission rate and use of Emergency Department
- Lower cost
- Patients able to self care....reducing primary care appointments
- Patients developed confidence in their ability to manage the disease



# Quarterly Average Medicare Spending In The Intervention And Control Groups, By Study Year And Quarter.



# What enabled this to work?

- Close relationship between hospital and primary care
- Human interaction with case manager
  - Overcame barriers of technology use with elderly patients
  - Provided social contact via phone replacing the social contact in the doctors clinic or emergency room



# Challenges

- Hand off between hospital and home
  - Fragmented
  - Rushed
  - Confusing

Hospital is interested in reducing length of stay as a high priority. Less of a priority is the transition to home





# What do we need to change?

- Partnership with informed and over informed patients
- Our role as navigator/coordinator vs healer
- Shared Decision making vs information giving
- See patients as the center of our care and find ways to work as if the institutional boundaries did not exist

